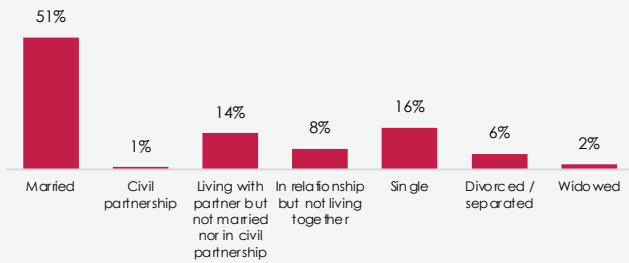


Dating & Friendships

From dating experiences, ideal and unusual dates, to experiences and perceptions of online dating. Plus, beyond dating we also explore the idea of finding friends online. Our November survey was dedicated to exploring our Northern Ireland Urbanites opinions on dating and friendships. Here's a snapshot of what they told us...

Current relationship status



Dating & relationship statements

41%

Believe in soul mates and that there's somebody for everyone with **33%** describing themselves as a "true romantic at heart"

43%

Think dating is much harder nowadays than it was in the past with **16%** finding the process of dating exhausting and frustrating at times

20%

Have never asked anyone out on a date whilst just **4%** say they "always make the first move when it comes to dating!"

Online dating benefits

57% think online dating offers convenience and can be accessed on-the-go!

47% think online dating makes it easier to start conversations than in-person

39% think online dating offers allows you to get to know someone before meeting

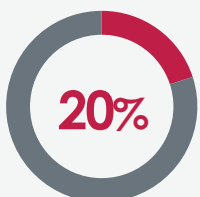
35% think online dating makes it easier to find someone with similar interests

Keeping the fire burning!

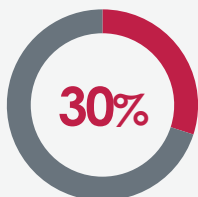
48% of our NI audience in a relationship say they 'date' their partner at least monthly with **1 in 5** doing so weekly!



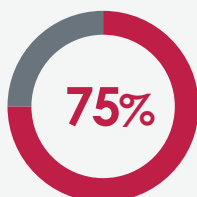
Online dating perceptions



still think there's stigma / embarrassment around online dating



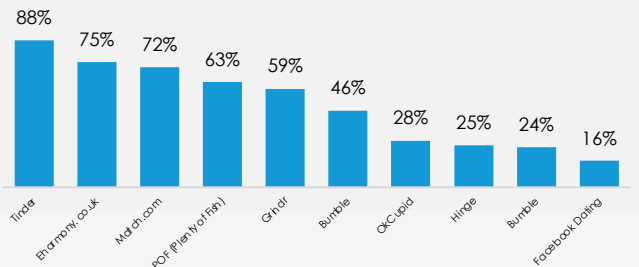
describe online dating as 'safe' with 37% thinking it's 'unsafe'



Don't feel people present themselves accurately on dating sites / apps

Dating apps / sites

Our NI audience told us which online dating apps and sites they were most aware of...



A DOG TO BOOST YOUR LOVE LIFE?

17% say that they are more likely to date someone who owns a dog

FUN BUT FLEETING FLINGS?

51% think that online dating sites are best at creating "fun but fleeting flings"!

FINDING FRIENDS ONLINE?

24% would consider using apps like Bumble BFF to find and make new friends online

For more insights and opinions visit:

workshopplay.ie/opinions