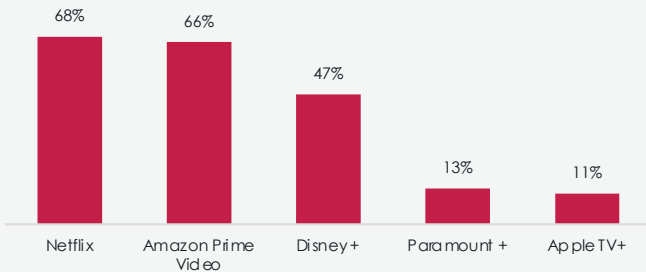


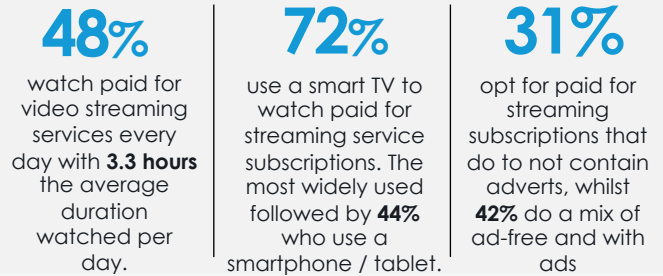
# Streaming

This month we asked our community all about video streaming services... watching things like TV shows and movies on paid for services like Netflix, Disney+ and Prime Video. In addition to uncovering the latest viewing habits, we delved into how price sensitive people are and what they look for in a streaming service. Here's a snapshot of what they told us...

## Top 5 streaming services owned



## Streaming habits



## Most important streaming factors

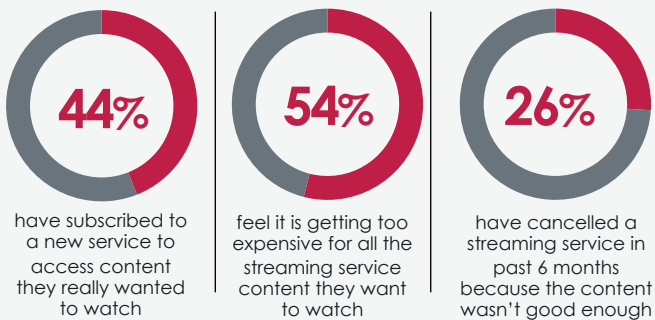


## Streaming costs to soar?

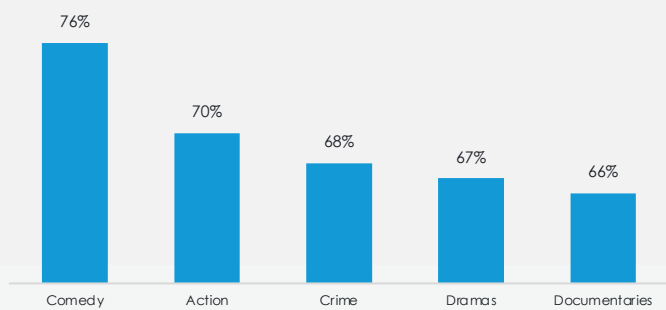
**72%** Say they expect the cost of video streaming services to increase again in next 6-12 months with £20.01 the average monthly spend.



## Video streaming content



## Top 5 genres streamed



## TA-RA TRADITIONAL TV

**60%** say they could live with traditional TV and just watch streaming services

## STREAMING OR SEARCHING?

**61%** admit to spending more time searching for something to watch than actually watching!

## SACRIFICES FOR STREAMING

**57%** would sacrifice something else to keep their streaming services if faced with the choice.

For more insights and opinions visit:

[workshopplay.ie/opinions](https://workshopplay.ie/opinions)