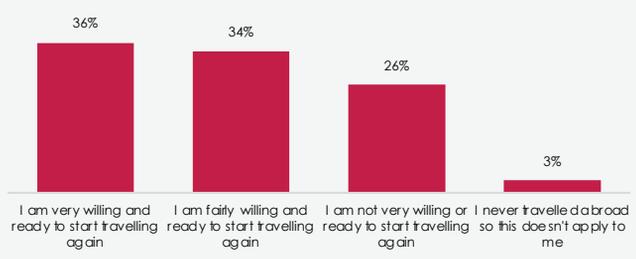


Foreign Travel

In November 2021, we asked our community of NI urbanites all about returning to foreign travel. Not being able to travel or enjoy a holiday was one of the big downsides of the pandemic – especially if separated from family and loved ones. With government traffic light systems now removed and the USA re-open to foreign visitors, holidays (albeit with some extra safety measures) seem to be back! Here's a snapshot of what our Northern Ireland Urbanites told us...

Foreign travel sentiment



Post-pandemic travel

- 28%** plan on travelling abroad less nowadays whilst **60%** plan on travelling the same amount and **12%** plan to go abroad more often.
- 22%** say they've missed making memories on holiday due to the pandemic so will holiday with my extended family / groups of friends more often in future
- 11%** will change the type of foreign holiday they go on in future as a result of the pandemic including smaller resorts and avoiding flying

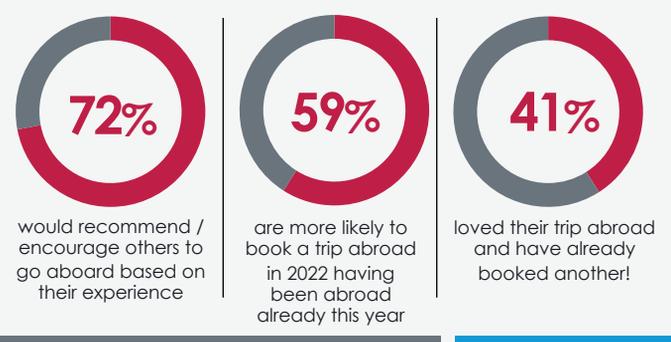
Foreign holiday preferences (next 6 months)

- hyperlocal**
34% will holiday within Northern Ireland in the next 6 months
- local**
51% will holiday within Northern Ireland and Ireland in the next 6 months
- domestic**
34% will holiday within the United Kingdom in the next 6 months
- international**
34% will holiday internationally in other countries in the next 6 months

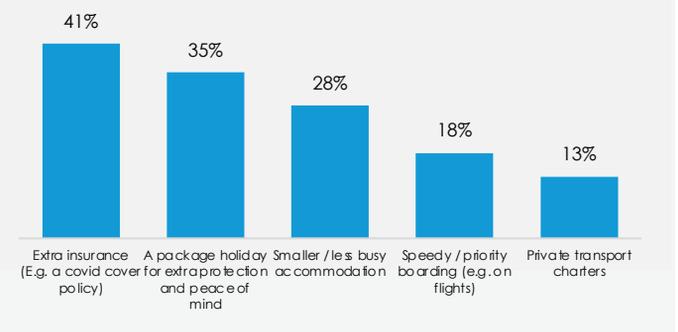
Time to travel

22% plan to holiday abroad before the end of March 2022 with a further **61%** doing so between April and September 2022

Holiday experience (those already been abroad)



Demand for travel extras for safety



JET SET GO!

36% are comfortable with air travel nowadays with **37%** having some concerns but not enough to stop flying.

CARRY ON CRUISING!

28% have never been on a cruise but would consider it in future

HERE TO STAY STAYCATIONS

61% will do a mix of travelling abroad and holidaying at home in Northern Ireland in future

For more insights and opinions visit: