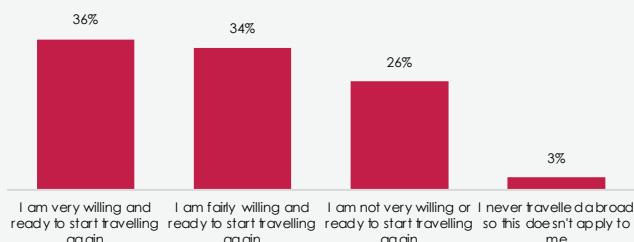


# Foreign Travel

In November 2021, we asked our community of NI urbanites all about returning to foreign travel. Not being able to travel or enjoy a holiday was one of the big downsides of the pandemic – especially if separated from family and loved ones. With government traffic light systems now removed and the USA re-open to foreign visitors, holidays (albeit with some extra safety measures) seem to be back! Here's a snapshot of what our Northern Ireland Urbanites told us...

## Foreign travel sentiment



## Post-pandemic travel

**28%**

plan on travelling abroad less nowadays whilst **60%** plan on travelling the same amount and **12%** plan to go abroad more often.

**22%**

say they've missed making memories on holiday due to the pandemic so will holiday with my extended family / groups of friends more often in future

**11%**

will change the type of foreign holiday they go on in future as a result of the pandemic including smaller resorts and avoiding flying

## Foreign holiday preferences (next 6 months)



### hyperlocal

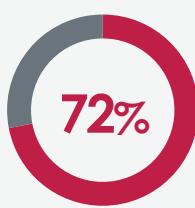
**34%** will holiday within Northern Ireland in the next 6 months



### domestic

**34%** will holiday within the United Kingdom in the next 6 months

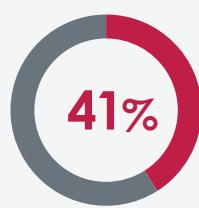
## Holiday experience (those already been abroad)



would recommend / encourage others to go abroad based on their experience



are more likely to book a trip abroad in 2022 having been abroad already this year



loved their trip abroad and have already booked another!

## JET SET GO!

**36%**

are comfortable with air travel nowadays with **37%** having some concerns but not enough to stop flying.

## CARRY ON CRUISING!

**28%**

have never been on a cruise but would consider it in future

## HERE TO STAY STAYCATIONS

**61%**

will do a mix of travelling abroad and holidaying at home in Northern Ireland in future

## Time to travel

**22%**

plan to holiday abroad before the end of March 2022 with a further **61%** doing so between April and September 2022



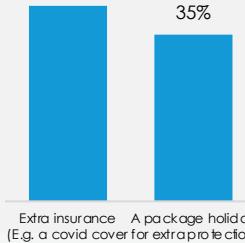
## Demand for travel extras for safety

41%



Extra insurance (E.g. a covid cover policy)

35%



A package holiday (e.g. a covid cover for extra protection and peace of mind)

28%



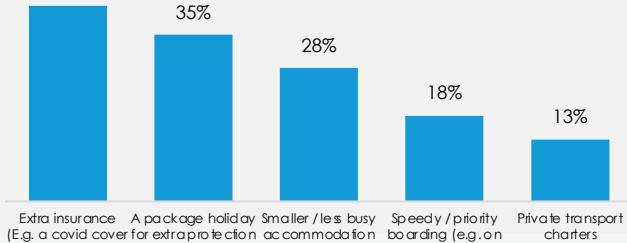
Smaller / less busy accommodation

18%



Speedy / priority boarding (e.g. on flights)

13%



Private transport charters

For more insights and opinions visit:

[workshopplay.ie/opinions](http://workshopplay.ie/opinions)