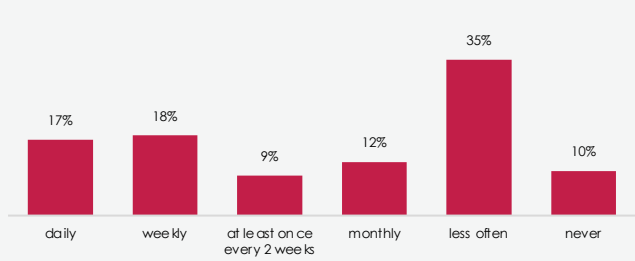


Public transport

In March 2022, we explored our Northern Ireland urbanites' opinions all things related to public transport. We explored public transport usage, it's role within the community, changes to travel patterns and even thoughts on it's environmental impact. Here's a snapshot of what our Northern Ireland Urbanites told us...

Current public transport usage



Public transport statements

- 19%** Have used public transport more often in the past 12 months whilst 36% said their public transport usage had not changed.
- 13%** Say they don't have any other means to get around and rely on public transport.
- 14%** Say that a key benefit of public transport is that it helps them live a more active and healthy lifestyle.

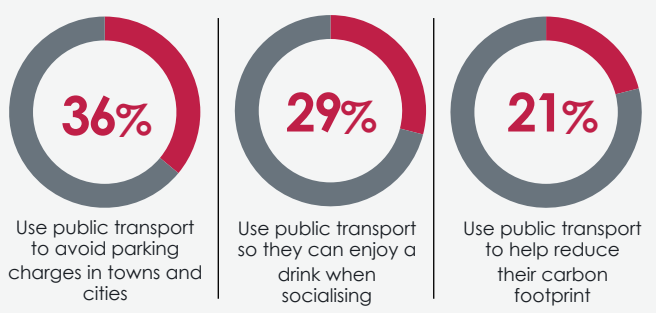
Public transport usage reasons

- work**
38% say they use public transport as a means to commute to / from work
- shopping**
43% say they use public transport as a means to travel for shopping
- socialising**
49% say they use public transport when travelling to socialise (e.g. cinema, restaurant)
- leisure**
32% say they use public transport for other leisure reasons e.g. staycation, sightseeing

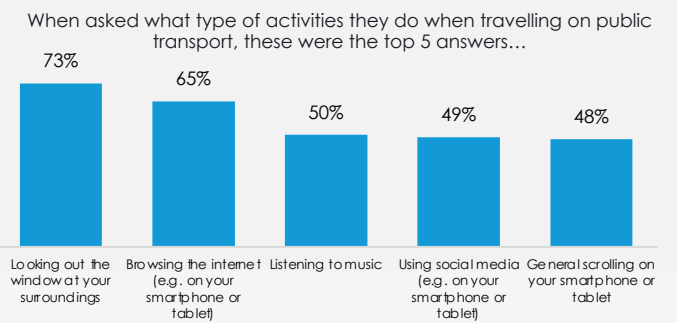
Sustainable transport

74% think public transport is an environmentally friendly way of travelling with **80%** saying it's important to consider the impact of travel decisions on the environment.

Public transport benefits



Top 5 on board activities



COMMUNITY CONNECTIONS

50% Said they would feel isolated without public transport to get around

SUSTAINABLE SWAPS

48% Would be prepared to change their mode of transport to reduce their carbon footprint

TRUSTWORTHY TRAVEL

90% Think public transport is a safe means of travel with 87% saying safety is important in general

For more insights and opinions visit:

workshopplay.ie/opinions