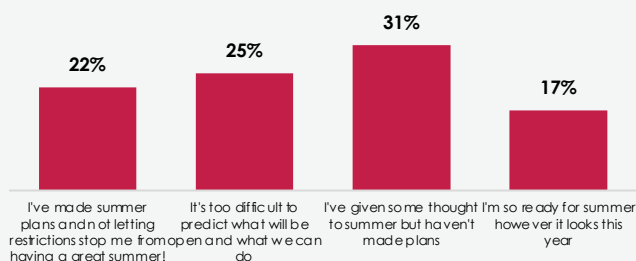


Summer 2021

After a long winter of dark nights, cold weather and restrictions we needed something a little lighter. So we turned our attention to summer. Whilst there's still uncertainty around foreign travel, we do have a new appreciation for local businesses, and all those activities we haven't been able to do for sometime, in our own country. In **May 2021**, we packed our survey (sadly not our suitcase) with different questions all relating to summer. Here's a snapshot of what our Northern Ireland Urbanites told us...

Planning for summer



Thoughts on foreign travel...



Holiday 'feels' at home



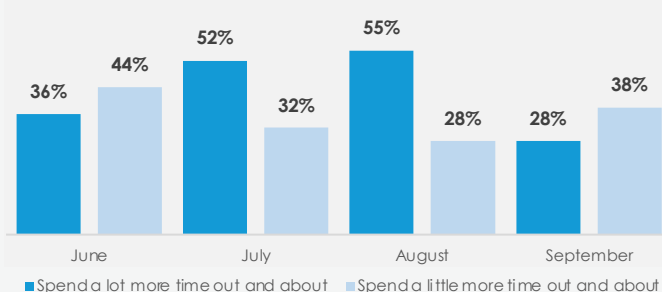
On the look out: summer activities



Getting ready for summer



Plans to be out and about



HOPES FOR A HEATWAVE!

64% Say "send a heatwave my way and I'll be happy to summer at home!"

FAMILY OVER FOREIGN HOLIDAYS

58% Think family time & time with friends is more important than a holiday this year

SUMMER LOVIN' NORMALITY

58% Say they just welcome the chance to take part in regular activities this summer

For more insights and opinions visit:

workshopplay.ie/opinions